



## MEMORIES of HUNGARY



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### HUNGARY SLIGHTLY DIFFERENTLY

We have composed our range of souvenirs by breaking with market customs, finding real values and discovering Hungary's hidden, unique cultural treasures. At present we can offer more than 3000 types of products.

Our boutiques are characterised by a high standard, in terms of the shop and its display of products. Currently we have two independently operating premises with areas of 100 and 300 sq.m. respectively. Both are situated in highly significant tourist locations – at the SkyCourt Terminal of Budapest Airport and in the vicinity of Budapest's Basilica.

Exclusive hand-woven folk textiles, hand-made embroidery, clothing items, as well as mementos and inventions of personalities closely connected with Hungary can be found in our shops. We are justly proud of our traditional clothing and home furnishing textile products, as well as those with a modern design.





Following preparation lasting two years our shop opened in 2010 and already in 2011 it won the award Best of Budapest as the Hungarian capital's best shop offering unique products.

Our mission is to make known and promote our shops – and thus Hungarian culture – among as many people as possible, be they local residents or foreigners visiting Hungary. Offering a taste of Hungarian flavours, Memories Bistro next to our city-centre shop also serves this purpose.



## OUR FURTHER BUSINESS AIMS INCLUDE THE FOLLOWING:

- to continue to discover high-quality, exclusive souvenirs
- to develop modern, exclusive products based on Hungarian culture
- to open specialist shops on a franchise basis solely in high-standard locations  
Memories Luxury (e.g. 5-star hotels) – sale of primarily luxury products  
Memories Mini (e.g. Buda Castle) – sale of primarily medium-category products
- international opening: introducing Hungarian souvenirs in international markets, mainly in countries which enjoy a high financial standard and are open to high-quality products

*Should you see an opportunity for cooperation in any of these fields please do not hesitate to contact us at:*

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